



NEWS RELEASE

For Immediate Release

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LIFESPAN RESOURCES UPGRADES AND RENAMES ITS TRANSPORTATION PICK-UP SERVICE- NOW CALLED *RIDES TO GO!*

Lucy Koesters, LifeSpan Resources Chief Business Development Officer, unveiled a new name and a new look for its pick-up transportation services. The transportation service will officially be called “*Rides to Go!*”

The new logo (shown at the bottom of this release) is similar to the agency’s *Meals to Go!* (meals on wheels) brand in keeping with the organization’s corporate look and colors. “We are excited to have this new look to go along with our expanded transportation services,” stated Koesters. “We have updated and expanded our fleet of vehicles and can now serve many more in need and make their ability to get to and from the grocery, the pharmacy, and doctor’s appointments, easier, more comfortable and more convenient for them.”

LifeSpan Resources transportation program has been in operation in southern Indiana for more than 35 years. It furnishes transportation to life-sustaining therapies such as renal dialysis, chemotherapy, wound care, radiation treatments, etc., as well as to health care providers, social service organizations, grocery stores, pharmacies, senior centers and other life-enhancing locations. The LifeSpan Resources transportation team continually strives to accommodate all requests for transportation as the organization aims to be as dependable and efficient as possible while providing transportation that is safe and reliable. All drivers are background checked, screened for drugs and alcohol, and highly trained for safe transport of often frail passengers.

“Transportation has been shown to be one of the most needed services in our area, for seniors and disabled individuals to remain independent,” said Koesters. “LifeSpan Resources is one of a very few nonprofit providers of this service in southern Indiana. Our program offers safe, comfortable, escorted transportation that is door-through-door to your appointments.”

The new *Rides to Go!* logo will be used on all the vehicles as well as in all promotional material going forward.

LifeSpan Resources serves a four-county region that includes Floyd, Clark, Harrison and Scott and employs an average of 60 staff members. The agency is governed by a 12-member Board of Directors and an 18-member Advisory Council. LifeSpan Resources is subject to an annual independent audit and is well known and respected for fiscal & managerial accountability.

For more information about LifeSpan Resources, *Rides to Go!*, or to discuss a transportation contract with your organization, contact Ramona Miller, Director of Nutrition and Transportation at: rmiller@lsr14.org. To register an individual for the transportation program, call 812-948-8330 and ask to speak to an Options Counselor. Registration is free, does not require a health care provider’s certification, and takes no more than 24 hours.

